

# Community Profile

8117 Hwy 6 Hitchcock, TX



Drive Times: 20, 30, 45 minute radii

<b>Population Summary</b>	<b>20 minute</b>	<b>30 minute</b>	<b>45 minute</b>
2010 Total Population	146,043	445,077	1,552,719
2020 Total Population	172,701	521,908	1,729,332
2020 Group Quarters	3,158	5,304	32,760
2025 Total Population	182,269	546,097	1,790,266
2025 Group Quarters	3,230	5,419	34,370
2030 Total Population	189,371	566,060	1,846,159
2025-2030 Annual Rate	0.77%	0.72%	0.62%
2025 Total Daytime Population	140,864	527,689	1,857,126
Workers	47,929	262,230	954,159
Residents	92,935	265,459	902,967
<b>Household Summary</b>			
2010 Total Households	53,221	167,504	533,182
2010 Average Household Size	2.70	2.63	2.86
2020 Total Households	63,746	197,974	614,582
2020 Average Household Size	2.66	2.61	2.76
2025 Total Households	69,730	213,236	656,634
2025 Average Household Size	2.57	2.54	2.67
2030 Total Households	73,901	225,422	690,934
2030 Average Household Size	2.52	2.49	2.62
2025-2030 Annual Rate	1.17%	1.12%	1.02%
2025 Families	46,474	138,919	438,460
2025 Average Family Size	3.18	3.17	3.33
2030 Families	48,870	145,792	457,697
2030 Average Family Size	3.13	3.13	3.28
2025-2030 Growth Rate	1.0%	1.0%	0.9%
<b>Median Household Income</b>			
2025	\$79,389	\$84,031	\$77,542
2030	\$88,905	\$94,117	\$86,531



**Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income	20 minute	30 minute	45 minute
2025	\$39,262	\$43,623	\$38,720
2030	\$44,461	\$48,864	\$43,687

### 2025 Households by Income

Household Income Base	20 minute	30 minute	45 minute
<\$10,000	5.3%	4.8%	5.4%
\$10,000-14,999	3.8%	2.7%	3.3%
\$15,000-19,999	2.7%	2.3%	2.7%
\$20,000-24,999	3.1%	3.0%	3.4%
\$25,000-29,999	3.5%	3.1%	2.9%
\$30,000-34,999	2.7%	2.9%	3.3%
\$35,000-39,999	2.8%	3.0%	3.4%
\$40,000-44,999	3.7%	3.5%	3.8%
\$45,000-49,999	2.4%	2.4%	2.9%
\$50,000-59,999	7.4%	7.2%	7.5%
\$60,000-74,999	9.4%	9.3%	9.7%
\$75000-99999	14.3%	13.2%	12.9%
\$100,000-124,999	10.8%	10.7%	10.1%
\$125,000-149,999	7.7%	8.3%	7.8%
\$150000-199999	11.0%	11.3%	9.6%
\$200,000-249,999	4.1%	5.1%	4.7%
\$250,000-299,999	2.0%	2.5%	2.5%
\$300,000-399,999	1.7%	2.4%	2.0%
\$400,000-499,999	0.5%	0.7%	0.6%
\$500,000+	1.1%	1.6%	1.7%
Average Household Income	\$101,888	\$111,471	\$105,462

### 2025 Affordability, Mortgage and Wealth

Housing Affordability Index	88	87	87
Percent of Income for Mortgage	23.2%	23.2%	23.2%
Wealth Index	82	93	84

### Median Home Value

2025	\$294,615	\$311,390	\$287,794
2030	\$375,382	\$377,497	\$356,040




**Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Home Value	20 minute	30 minute	45 minute
Total Owner Occupied Housing Units	46,078	131,657	394,047
<\$50,000	4.6%	3.6%	4.7%
\$50,000 - \$99,999	4.5%	2.8%	5.5%
\$100,000 - \$149,999	6.8%	4.3%	6.5%
\$150,000 - \$199,999	9.6%	8.0%	9.3%
\$200,000 - \$249,999	12.2%	12.6%	13.1%
\$250,000 - \$299,999	13.7%	15.9%	14.6%
\$300,000 - \$399,999	21.6%	24.4%	22.2%
\$400,000 - \$499,999	11.1%	12.2%	12.0%
\$500,000 - \$749,999	12.5%	12.3%	8.5%
\$750,000 - \$999,999	1.8%	2.3%	1.9%
\$1,000,000 - \$1,499,999	1.1%	1.2%	0.9%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.3%
\$2,000,000 +	0.2%	0.2%	0.5%
Average Home Value	\$336,003	\$354,520	\$329,063

### Housing Unit Summary

2010 Total Housing Units	61,326	191,717	602,175
Owner Occupied Housing Units	68.0%	63.0%	61.6%
Renter Occupied Housing Units	32.0%	37.0%	38.4%
Vacant Housing Units	13.2%	12.6%	11.5%
2020 Housing Units	70,912	220,277	680,703
Owner Occupied Housing Units	64.3%	60.5%	58.8%
Renter Occupied Housing Units	35.7%	39.5%	41.3%
Vacant Housing Units	10.2%	10.1%	9.7%
2025 Housing Units	76,764	235,542	725,102
Owner Occupied Housing Units	66.1%	61.8%	60.0%
Renter Occupied Housing Units	33.9%	38.2%	40.0%
Vacant Housing Units	9.2%	9.5%	9.4%
2030 Total Housing Units	81,233	248,839	762,462
Owner Occupied Housing Units	68.1%	63.4%	61.5%
Renter Occupied Housing Units	31.9%	36.6%	38.5%
Vacant Housing Units	9.0%	9.4%	9.4%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Population by Sex	20 minute	30 minute	45 minute
Males	89,825	270,582	894,643
Females	92,444	275,515	895,623

Median Age	20 minute	30 minute	45 minute
2010	36.2	35.1	32.7
2020	37.9	37.2	35.3
2025	38.4	38.1	36.1
2030	39.4	39.1	37.2

2025 Population by Age	20 minute	30 minute	45 minute
Total	182,268	546,096	1,790,265
0 - 4	6.0%	5.8%	6.0%
5 - 9	6.4%	6.1%	6.2%
10 - 14	6.5%	6.5%	6.5%
15 - 24	12.7%	13.2%	14.6%
25 - 34	13.6%	14.1%	15.0%
35 - 44	13.8%	13.7%	13.7%
45 - 54	12.2%	12.5%	12.4%
55 - 64	11.8%	11.8%	11.1%
65 - 74	10.6%	9.9%	8.9%
75 - 84	5.1%	5.0%	4.4%
85 +	1.5%	1.5%	1.3%
18 +	77.2%	77.7%	77.1%

2025 Population 15+ by Marital Status	20 minute	30 minute	45 minute
Total	147,741	445,829	1,454,082
Never Married	31.8%	32.0%	36.7%
Married	51.4%	52.7%	49.1%
Widowed	5.1%	4.9%	4.8%
Divorced	11.7%	10.4%	9.3%

2025 Pop 25+ by Educational Attainment	20 minute	30 minute	45 minute
Total	124,631	373,620	1,192,291
Less than 9th Grade	4.2%	4.4%	7.7%
9th - 12th Grade, No Diploma	7.0%	5.2%	7.1%
High School Graduate	22.6%	18.9%	21.5%
GED/Alternative Credential	5.9%	4.6%	4.9%
Some College, No Degree	21.8%	20.3%	18.3%
Associate Degree	11.0%	11.4%	9.5%
Bachelor's Degree	18.9%	23.7%	19.8%
Graduate/Professional Degree	8.6%	11.6%	11.3%

### 2020 Population by Race/Ethnicity

Total	172,701	521,908	1,729,332
White Alone	53.7%	56.3%	41.8%
Black Alone	18.9%	12.4%	17.6%
American Indian Alone	0.9%	0.8%	1.0%
Asian Alone	2.3%	5.3%	5.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.3%	10.3%	16.9%
Two or More Races	10.3%	10.3%	16.9%
Hispanic Origin	29.5%	29.9%	43.2%
Diversity Index	79.3	78.6	86.4

### 2025 Population by Race/Ethnicity

Total	182,269	546,096	1,790,267
White Alone	52.0%	54.3%	39.8%
Black Alone	18.8%	12.5%	18.3%
American Indian Alone	0.9%	0.8%	1.1%
Asian Alone	2.4%	5.5%	5.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.9%	10.9%	17.4%
Two or More Races	14.8%	15.9%	17.8%
Hispanic Origin	31.5%	31.8%	44.3%
Diversity Index	80.7	80.1	87.0



**Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

**2025 Employed Pop 16+ by Occupation**

	20 minute	30 minute	45 minute
Total	92,155	293,557	936,731
White Collar	57.7%	62.1%	57.4%
Management/Business/Financial	16.0%	17.4%	15.7%
Professional	24.7%	26.7%	23.7%
Sales	8.0%	8.8%	8.1%
Administrative Support	9.0%	9.2%	9.9%
Services	18.4%	16.4%	16.2%

**2025 Employed Pop 16+ by Occupation**

	20 minute	30 minute	45 minute
Total	92,155	293,557	936,731
Blue Collar	23.9%	21.5%	26.5%
Farming/Forestry/Fishing	0.3%	0.2%	0.1%
Construction/Extraction	6.3%	5.0%	8.1%
Installation/Maintenance/Repair	3.2%	3.4%	3.7%
Production	6.2%	5.5%	5.9%
Transportation/Material Moving	7.9%	7.4%	8.6%
White Collar	57.7%	62.1%	57.4%
Management/Business/Financial	16.0%	17.4%	15.7%
Professional	24.7%	26.7%	23.7%
Sales	8.0%	8.8%	8.1%
Administrative Support	9.0%	9.2%	9.9%
Services	18.4%	16.4%	16.2%

**2025 Civilian Population 16+ in Labor Force**

Civilian Population 16+	92,155	293,557	936,731
Population 16+ Employed	96.0%	96.2%	95.1%
Population 16+ Unemployment rate	4.0%	3.8%	4.9%
Population 16-24 Employed	13.4%	12.8%	12.9%
Population 16-24 Unemployment rate	11.1%	10.1%	11.4%
Population 25-54 Employed	62.4%	62.1%	62.4%
Population 25-54 Unemployment rate	2.4%	2.5%	3.8%
Population 55-64 Employed	13%	14%	14%
Population 55-64 Unemployment rate	3.9%	3.8%	3.7%
Population 65+ Employed	7%	7%	6%
Population 65+ Unemployment rate	3.9%	3.5%	4.2%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry	20 minute	30 minute	45 minute
Total	88,439	282,324	890,536
Agriculture/Mining	1.1%	1.3%	1.2%
Construction	9.1%	7.9%	11.0%
Manufacturing	9.2%	10.6%	10.5%
Wholesale Trade	1.9%	2.1%	2.1%
Retail Trade	9.8%	10.0%	9.4%
Transportation/Utilities	5.7%	6.0%	6.8%
Information	1%	1%	1%
Finance/Insurance/Real Estate	5.7%	5.6%	5.2%
Services	51.9%	50.8%	48.7%
Public Administration	4.8%	4.7%	4.0%

### 2025 Consumer Spending

Apparel & Services: Total \$	\$151,901,741	\$512,423,509	\$1,508,354,756
Average Spent	\$2,178.43	\$2,403.08	\$2,297.10
Spending Potential Index	89	98	94
Education: Total \$	\$102,203,187	\$351,941,992	\$985,063,329
Average Spent	\$1,465.70	\$1,650.48	\$1,500.17
Spending Potential Index	82	93	84
Entertainment/Recreation: Total \$	\$252,341,885	\$836,479,427	\$2,414,292,082
Average Spent	\$3,618.84	\$3,922.79	\$3,676.77
Spending Potential Index	88	95	89
Food at Home: Total \$	\$460,127,097	\$1,535,624,409	\$4,518,758,414
Average Spent	\$6,598.70	\$7,201.53	\$6,881.70
Spending Potential Index	89	97	92
Food Away from Home: Total \$	\$254,394,147	\$860,247,771	\$2,568,164,488
Average Spent	\$3,648.27	\$4,034.25	\$3,911.10
Spending Potential Index	88	98	95
Health Care: Total \$	\$487,708,909	\$1,586,886,732	\$4,590,700,687
Average Spent	\$6,994.25	\$7,441.93	\$6,991.26
Spending Potential Index	90	96	90
HH Furnishings & Equipment: Total \$	\$181,075,320	\$601,738,770	\$1,751,642,440
Average Spent	\$2,596.81	\$2,821.94	\$2,667.61
Spending Potential Index	89	97	92
Personal Care Products & Services: Total \$	\$64,984,097	\$219,631,573	\$645,579,647
Average Spent	\$931.94	\$1,029.99	\$983.17
Spending Potential Index	89	98	94

2025 Consumer Spending	20 minute	30 minute	45 minute
Shelter: Total \$	\$1,599,743,495	\$5,423,731,995	\$15,952,602,140
Average Spent	\$22,941.97	\$25,435.35	\$24,294.51
Spending Potential Index	86	96	91
Support Payments/Gifts in Kind: Total \$	\$212,896,477	\$692,308,589	\$2,011,849,142
Average Spent	\$3,053.15	\$3,246.68	\$3,063.88
Spending Potential Index	92	98	93
Travel: Total \$	\$214,323,563	\$716,492,272	\$2,043,251,713
Average Spent	\$3,073.62	\$3,360.09	\$3,111.71
Spending Potential Index	85	93	86
Vehicle Maintenance & Repairs: Total \$	\$85,298,610	\$283,965,055	\$833,551,888
Average Spent	\$1,223.27	\$1,331.69	\$1,269.43
Spending Potential Index	91	99	94

### Top Tapestry Segment

#### 20 minute

##### Boomburbs (H2):

This segment is characterized by high-earning suburban families in the South and West.

[Learn more about this segment...](#)

#### 30 minute

##### Family Bonds (E6):

This segment is characterized by multigenerational families with immigrant and non-English speakers.

[Learn more about this segment...](#)

#### 45 minute

##### Family Bonds (E6):

This segment is characterized by multigenerational families with immigrant and non-English speakers.


[Learn more about this segment...](#)

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.